

# INVITATION

SEPTEMBER

28-29

2021

## *SADC, Reliable Source of Fresh and Quality Products*

## Buyers in the agricultural and agro-processed products sector in the U.S.

**Time:**

September 28, 2021  
3pm – 4:30pm (SAST) GMT+2  
September 29, 2021  
3pm – 5pm (SAST) GMT+2

**Platform:** Zoom

**RSVP:**

For Webinar via this [link](#)  
For B2B event via this [link](#)

The Southern African Development Community (SADC) through its Embassies in the United States, is proud to collaborate with the USAID TradeHub, to host a virtual SADC Market Place information-sharing webinar and business to business (B2B) event on September 28-29, 2021, to promote exports from the region into the U.S.

- **Exporting to the U.S. Webinar, September 28, 2021**
- **Business-to-Business (B2B) event September 29, 2021**

The purpose of this virtual event is to increase the awareness and compliance of SADC firms with U.S. market entry requirements, and promote exports of regional products into the United States, through connecting U.S. buyers, importers, and distributors to exporters from the agricultural and agro-processed products (including specialty foods) sectors from the SADC countries.

