



ROAD SAFETY PROTOCOL FOR ENTERPRISES

INVESTING IN A ROAD SAFETY PROTOCOL FOR ENTERPRISES CAN SAVE LIVES AND MONEY



PILLAR 1

ROAD RISK SAFETY MANAGEMENT

- Develop an internal safety culture through uniform messaging on road safety initiatives
- Establishing safe road transportation processes and policies (e.g. RTS policy, MVS policy, ISO 39001)
- Setting road safety standards and monitoring compliance of external contractors
- Integrating the road traffic safety management into the Occupational Health and Safety procedures
- Data collection, monitoring, evaluation and continuous improvement programmes



PILLAR 2

VEHICLE CONDITIONS

- Daily routine checks: tyre condition and pressure, water and oil levels, wipers conditions, etc
- Implement reporting guidelines on malfunctions: feedback loop from daily routine check
- Document maintenance inspections to regulate servicing and renewal of fleet
- Where relevant, Pillar should be adapted to employee-owned vehicles



PILLAR 3

SAFER ROAD USERS

- Driver Selection: Qualifications and Background Checks, Skills testing and Medical checks
- Driver license validity check (depending on road use frequency)
- Establishing Driving Guidelines and Key Performance Indicators
- Monitoring through telematics and driver behaviour technologies
- Public feedback from the road
- Driver Education, Development, & Motivation Programmes (incentive/disincentive schemes)



PILLAR 4

SAFER ROADS AND MOBILITY

- Develop realistic schedules and delivery time targets
- Plan journeys to minimize mileage and driving time
- Develop an accident committee for evaluation
- Knowledge-sharing with drivers on route hazards, potential risks and warning signs
- Factor risk-prone locations and operational processes to the journey planning management



PILLAR 5

POST-CRASH RESPONSE

- Post-crash Preparedness (e.g. how to get ready for basic first aid assistance when witnessing a crash; what is the best first-aid kit to have in your car...)
- Post-crash Reporting and Investigation